

Demonstration Project

Site: Cocos Island			
Address: Costa Rica, Océano Pacífico, 05 33 Lat Norte y 86 57 Lon Oeste			
Theme: Effective attention and communication with park visitors			
Identification of Problem: Cocos Nacional Park is not in communication with its visitors. There are no mechanisms or resources for this communication.			
Actual Level of Impact: <input type="checkbox"/> acceptable <input checked="" type="checkbox"/> cercano a inacceptable <input type="checkbox"/> inacceptable			
Level of projected impact: <input checked="" type="checkbox"/> acceptable <input type="checkbox"/> cercano a inacceptable <input type="checkbox"/> inacceptable			
Is there information on the level of impact? If yes, explain::			
If not, do you know where to get the information? No, Visitor satisfaction surveys			
ACTIVIDAD 1		ACTIVIDAD 2	ACTIVIDAD 3
Description of Activity	-Capacity building for personnel of PNIC and guides that work in PNIC in visitor attention and interpretation.	Developing the program to gain visitor attention	Developing materials for distribution (web page, brochure, Interpretive brochures with regulation information and videos)
Objective	Including qualified personnel that use a common language to transmit information to the visitors utilizing tools of interpretation	Gaining visitors attention with a program where field officials other local stakeholders participate	
Person Responsible	Víctor Acuña, Program Coordinator Ecoturismo ACMIC		
Short term results	Learning of concepts and tools of interpretation, use of common language		
Mid term results	Personal capacity and qualification to apply		

	knowledge to attend to visitors		
Long term results	Well informed visitors have less of an impact on the environment		
Thresholds of unacceptable impact	25%		
Impacts to Interested Parties	Those that do not participate in the training workshop training will not be authorized (prepared) to guide tourists		
Impacts to the community	Involving local guides (Puntarenas), they would work to offer services to occasional ships		
Implementation Partners	Cazador Submarino, Aventuras Marítimas Okeanos, OET, Marviva, FAICO, guías independientes		
Resources for Implementation	Services like instructores OET y Turismo y Conservación Consultores, transport operator services and Marviva, aporte económico de FAICO y CI		
Performance Indicators	Evaluation of workshop and relationship between invited participants		
Time for	March 2007		

implementation			
Presented by:			
Advisor:			